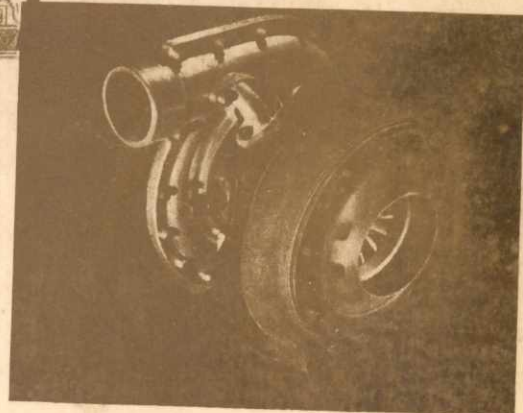
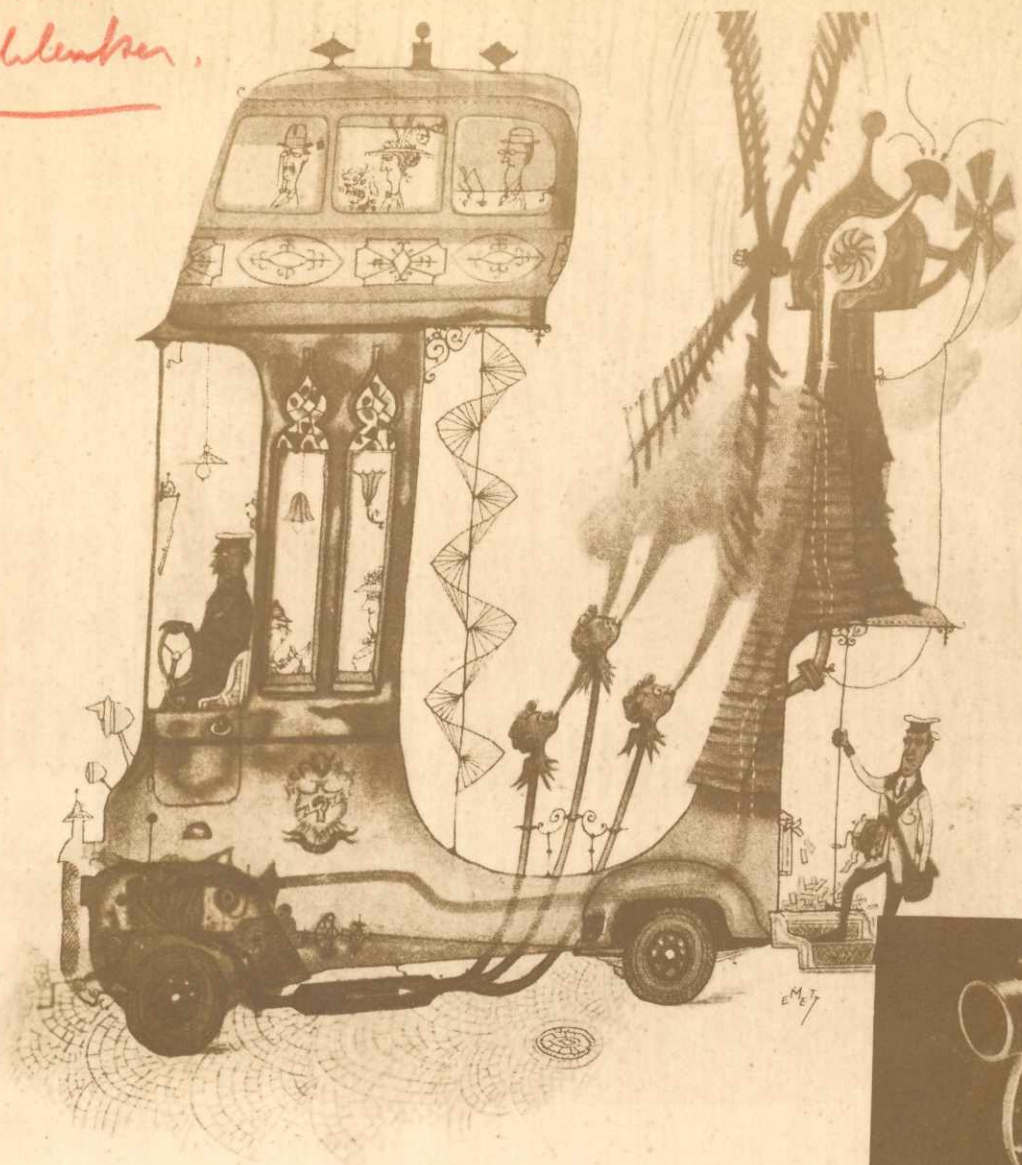


*Abstem
Hochleistung.*



Turbochargers . . .

... the Emmett and the Simms; Identical in principle; the difference is in their harking. The Emmett harks back; to roads that, though dusty, could still be called open without raising a laugh; to summers that were always hot and drowsy; to motor cars that looked like grandstands or curio cabinets; to F. R. Simms himself, bowling through the English lanes in his latest Simms-Welbeck tourer, scattering pigs and chickens and sending bewildered, fist-shaking farmers scrambling into the hedgerows. Even in those days *he* was harking forward.

Summers are not what they were. Motor cars look like frustrated space ships. Chickens have grown so used to tractors that they have been known to nest in them. But machinery *works* much better. What the Simms-Eberspacher turbocharger lacks in romantic charm it gains in efficiency. It is made by a company with a long history of harking forward.

Simms

SIMMS MOTOR UNITS LTD. LONDON, N.2